



contact:

CNW Co-Chairs

Jason Hersh

602.290.2084 / Jason@surroundsolutions.com

Ilaria Borden

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Be a part of CTS' NEWEST Event: **Cheyenne Ninja Warrior!**

The Cheyenne Traditional School PTO is excited for a BRAND NEW event to our school for 2018. **Cheyenne Ninja Warrior** is on Friday, February 23rd, 2018. That means planning is underway for what we expect will be an extraordinary family fun event. The event will be held at Chaparral Park and several Sponsorships are available. Whether you are a local business or a Cheyenne family, you will be able to **find what's right for you.**

Warrior (Title)

\$5,000 (1 Available)

- Sponsor reference in all promotional materials
- Event Keepsake Video logo presence
- On stage for Championship Ceremony
- Registration for four (4) children to participate in Cheyenne Ninja Warrior, including race Shirt / Bibs and dinner
- Company logo, in most prominent position, on the back of the race Shirt / Bib
- Spectator and food tickets for four (4) spectators
- Vendor table at the race pavilion
- Company banner, provided by you, hung at the pavilion after race party and most prominent event location
- Company logo on the home page & sponsor page of the PTO website with a link to your site
- Company ad on the PTO Website
- Company ad in the My School Anywhere app
- Sponsor "Thank You" included in a PTO/School email following the event

Champion

\$3,000 (1 Available)

- Sponsor reference in all promotional materials
- Registration for two (2) children to participate in Cheyenne Ninja Warrior, including race Shirt / Bibs and dinner
- Company logo on the Championship Firefighter Obstacle course hosted by Mesa Firefighters and placement on the Championship awards given to winning squads in each grade level
- Vendor table at the race pavilion
- Spectator and food tickets for two (2)
- Company banner, provided by you, hung at the pavilion after race party
- Company logo on the home page & sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

Ninja-Headband

\$3,000 (1 Available)

- Company logo on headbands given to all Ninjas
- Sponsor reference in all promotional materials
- Vendor table at the race pavilion
- Spectator and food tickets for two (2)
- Company banner, provided by you, hung at the pavilion after race party
- Company logo on the home page & sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

Ninja-Towel

\$3,000 (1 Available)

- Company logo on sweat towels given to all Ninjas
- Sponsor reference in all promotional materials
- Vendor table at the race pavilion
- Spectator and food tickets for two (2)
- Company banner, provided by you, hung at the pavilion after race party
- Company logo on the home page & sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

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Ninja-Water Bottle

\$3,000 (1 Available)

- Company logo on reusable water bottles given to all Ninjas
- Sponsor reference in all promotional materials
- Registration for two **(2)** children to participate in Cheyenne Ninja Warrior, including race Shirt / Bibs and dinner
- Vendor table at the race pavilion
- Spectator and food tickets for two **(2)**
- Company banner, provided by you, hung at the pavilion after race party
- Company logo on the home page & sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

Elite Obstacle

\$1,500 (6 Available)

- Sponsor of one Elite Signature Obstacle (these are larger, more prominent obstacles on the courses) / Company banner, provided by you, hung on backdrop of an obstacle of your course preference.
- Company logo, in secondary prime position, on the back of the race Shirt / Bib
- Vendor table at the race pavilion
- Spectator tickets for two **(2)**
- Company logo on the sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

Ninja Starting Pit

\$1,000 (1 Available)

- Sponsor of the pre-race rally and staging for the entire pre-race
- Company banner, provided by you, hung at the Ninja Pit pre race celebration / kickoff
- Company logo, in secondary prime position, on the back of the race Shirt / Bib
- Vendor table at the race pavilion
- Spectator tickets for two **(2)**
- Company logo on the sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

Pavilion

\$750 (~~6~~ **ONLY 4 Remaining!)**

- Sponsor reference in all promotional materials
- Vendor table at the race pavilion
- Spectator and food tickets for two **(2)**
- Company banner, provided by you, hung at the pavilion after race party
- Company logo on the home page & sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

Top Obstacle

\$250 (~~36~~ **ONLY 30 Remaining!)**

- Sponsor of one obstacle of your course preference; your company logo on obstacle sign.
- Sponsor "Thank You" included in a PTO/School email following the event

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Course Water Tub Sponsor: 3 Options

- Option A: 12 Water Tubs with your Company Logo throughout all 3 courses **\$3000 (1 Available)**
 - Registration for two (2) children to participate in Cheyenne Ninja Warrior, including race Shirt / Bibs and dinner
 - Company logo on the sponsor page of the PTO website with a link to your site
 - Vendor table at the race pavilion
 - Company banner, provided by you, hung at the pavilion after race party
 - Sponsor "Thank You" included in a PTO/School email following the event
- Option B: 4 Tubs / 1 Course of your choice with your Company Logo **\$1500 (3 Available)**
 - Company logo on the sponsor page of the PTO website with a link to your site
 - Sponsor "Thank You" included in a PTO/School email following the event
- Option C: 1 Tub with your Company Logo **\$500 (12 Available)**
 - Company logo on the sponsor page of the PTO website with a link to your site
 - Sponsor "Thank You" included in a PTO/School email following the event

Beer Garden Sponsor

\$500 (1 Available)

- Company name listed on the back of the race Shirt / Bib
- Company banner, provided by you, hung at the bar
- Eighteen (18) Drink tickets
- Company logo on the sponsor page of the PTO website with a link to your site
- Sponsor "Thank You" included in a PTO/School email following the event

In-Kind Donation

- Sponsor "Thank You" included in a PTO/School email following the event
- Examples of In-Kind Donations are promotional items, printing, and signage, prizes, racing equipment rental, audio visual and radio equipment rentals and more!

The committee is implementing donation deadlines to secure our event plans, fees and time requirements.

January 31st, 2018

Commitment to Sponsor Due

January 31st, 2018

Company Logos Due

February 12th, 2018

Payments Due

Please complete and return the 'Sponsorship Agreement' that follows. We hope to see you at Cheyenne Ninja Warrior!!

Thank you again for your support.

Cheyenne Ninja Warrior Committee

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Sponsorship Agreement

Company Name: _____
Contact Name: _____
Contact Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Website (to be used a link) _____

Sponsorship Level

Name of Sponsorship -1 _____
Quantity _____
Name of Sponsorship -2 _____
Quantity _____
Name of Sponsorship -3 _____
Quantity _____

Please return completed form with checks payable to *Cheyenne Traditional School PTO*, mail to: 13636 North 100th Street, Scottsdale, AZ 85260, attention: PTO Treasurer.

For **Credit Card payments** please email Ilaria Borden at ilaria.borden@gmail.com

Please email a high-resolution logo, Vector and EPS preferred formats) to Whitney Brittain at whitneybrittain@yahoo.com

100% of the sponsorship will go directly to the Cheyenne Traditional School PTO. The PTO is a 501©3 non-profit organization. Our TAX ID is #86-0868028

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