



Be a supporter of Cheyenne Traditional School

There are so many reasons to get involved with our school community!

- Sponsoring Cheyenne events offers advertising opportunities to over 600 families with kids aged pre-K through 8th grade during the entire year!
- We are a "school of choice" with no neighborhood boundaries. Families attending Cheyenne come from all over Scottsdale and patronize local businesses both near school and their homes.
- Support the Cheyenne PTO!

Where will my sponsor dollars go? PTO events raise funds for many vital and necessary school programs. Our fundraisers help to cover curriculum, staffing, technology, and minor campus improvements that are not otherwise met by the school's budget or override funding. When you decide to sponsor, we'll apply it to areas of the school where it's most needed. As a thank you for supporting Cheyenne, parents, teachers, staff, and families spend their household dollars supporting your business.

What events will I be sponsoring? Cheyenne Traditional School will host three major events this year, which include two of our highest earning fundraisers, and will reach over 600 families. Our Harvest Festival is a family-friendly carnival that attracts both Cheyenne families and the surrounding community. This fall event includes food trucks, games, music, and much more all while providing our school with essential fundraising dollars. Our 2nd fundraiser is our adults-only 25th Anniversary Casino Night which will be held in April 2024. The night includes 16 casino tables, dinner, champagne toast and silent and live auction. Auction bidding occurs online and in-person during the Casino Night. Our third event is a fun family event which will be held in the springtime.

How do I work with Cheyenne? First review the enclosed marketing packages and determine what level of advertising makes the most sense for you or your company. If you need help, please do not hesitate to contact our sponsorship coordinators, Kaylin Pagnan and Stacy Kaplan, who will be able to answer questions about sponsorship opportunities and the events via email (ctsptofundraising@gmail.com).



3-in-1 Sponsorship Opportunities

All of our 3-in-1 sponsors will have a customized banner hung at all events. You will be included in event marketing materials, recognized as a sponsor at the events, and your logo will be featured on the event website with a link to your site. You will also have the option to set up a booth with your company banner and to provide marketing materials to distribute at the events. The great thing about a 3-in-1 is that you get sponsorship opportunities and participation perks at all three major events, plus more.

ROADRUNNER SPONSOR \$5,000	GOLD SPONSOR \$3,500	BLUE SPONSOR \$2,500
Newsletter & Website Marketing <ul style="list-style-type: none"> Two features (one per semester) in the PTO newsletter. Sponsor to provide a short bio and photo in advance. One personalized sponsor highlight in Sponsor thank you email blast Logo placement in PTO newsletters and PTO website throughout the year. 	Newsletter & Website Marketing <ul style="list-style-type: none"> Two features (one per semester) in the PTO newsletter. Sponsor to provide a short bio in advance. Logo placement in PTO newsletters and PTO website throughout the year. 	Newsletter & Website Marketing <ul style="list-style-type: none"> One feature in the PTO newsletter. Sponsor to provide a short bio and photo in advance. Logo placement on PTO website throughout the year.
Harvest Festival <ul style="list-style-type: none"> Company/family name on three game booths or activities in addition to signage on sponsor banner Wristbands for FOUR (4) children to Harvest Festival DJ shout-out at the event Company/family logo on prize bag for all attendees 	Harvest Festival <ul style="list-style-type: none"> Company/family name on two game booths or activities in addition to signage on sponsor banner Wristbands for THREE (3) children to Harvest Festival DJ shout-out at the event 	Harvest Festival <ul style="list-style-type: none"> Company/Family name on one game booth or activity in addition to signage on sponsor banner Wristbands for TWO (2) children to Harvest Festival DJ shout-out at the event
Spring Event <ul style="list-style-type: none"> Admission for FOUR (4) students to the event, including dinners Company/family name displayed on event item for all student participants DJ shout-out at the event 	Spring Event <ul style="list-style-type: none"> Admission for THREE (3) students to the event including dinners Company/family name displayed on the event item for all student participants DJ shout-out at the event 	Spring Event <ul style="list-style-type: none"> Admission for TWO (2) students to the event including dinners Company/family name displayed on event item for all student participants DJ shout-out at the event
Casino Night <ul style="list-style-type: none"> Admission for 4 (FOUR) plus 4 additional drink tickets Logo signage at ONE (1) Blackjack table Logo on felt at ONE (1) Blackjack table Company/family name on all materials DJ shout-out at the event 	Casino Night <ul style="list-style-type: none"> Admission for 2 (TWO) plus 2 additional drink tickets Signage at TWO (2) Blackjack tables Company/family name on all materials DJ shout-out at the event 	Casino Night <ul style="list-style-type: none"> Admission for 2 (TWO) plus 2 additional drink tickets Company/family name on all materials DJ shout-out at the event



Presenting Sponsor Opportunities

Harvest Festival Presenting Sponsor \$3,500 (1 available)

- Harvest Festival presented by "Your Company/Family Name" on all promotional materials
- Company/family name on all game booth or activities (listed as our presenting sponsor)
- Company logo on the large event map located at the event
- Admission for FOUR (4) children to Harvest Festival. Includes FOUR (4) wristbands
- Logo on prize bags as presenting sponsor
- Company banner (supplied by you) displayed at the event
- Verbal recognition from the DJ at the event
- Logo with link to website included on the Cheyenne PTO website during event registration

Casino Night High Roller Presenting Sponsor \$5,500 (1 available)

- Event presented by "your company" or family name printed on all promotional materials
- Company logo printed on the felt of the Craps or Roulette game table
- Company/family name on all signage (listed as your presenting sponsor)
- Company/family name on digital photo booth frame
- Ten(10) event tickets with reserved table seating
- Company banner (supplied by your company displayed at event)
- Verbal recognition from the DJ at the event
- Logo with link to company website included in Cheyenne PTO Newsletter
- PTO Newsletter feature the week of the event

To become a sponsor, please contact our fundraising team: ctsptofundraising@gmail.com