



Become a Cheyenne Traditional School Sponsor 2024/2025

There are many reasons to get involved with our school community!

- By sponsoring Cheyenne events, you gain exposure to over 600 families with children from pre-K through 8th grade, providing valuable advertising opportunities throughout the year.
- Cheyenne is a "school of choice" without any neighborhood boundaries, drawing families from all areas of Scottsdale who actively support local businesses near the school and their homes.
- Your support for the Cheyenne PTO makes a meaningful difference, with all of your dollars going directly into the classrooms to support our students and teachers.

Where will my sponsor dollars go? PTO events raise funds for vital school programs such as curriculum, staffing, technology, and campus improvements. Our fundraisers fill gaps not covered by the school's or district's budget. We ensure the funds are directed where they are most needed. As a thank you, parents, teachers, staff, and families support your business.

What events can I sponsor? Cheyenne Traditional School will be hosting two major fundraising events this year. These events are our highest-earning fundraisers and will reach over 600 families.

Our first event is the Harvest Festival on November 1, 2024. This family-friendly carnival attracts Cheyenne families and the surrounding community. We'll have food trucks, games, music, and more, making for a fun night.

The second fundraiser is the CTS Golf Tournament and Auction, which will be held on February 28, 2025. This adult-only event includes an 18-hole golf tournament, dinner, and a silent and live auction. Auction bidding occurs both online and in-person during the dinner portion of the event.

What is a Community Sponsor? A Community Sponsor is a local business that, while not always directly affiliated with our school through student enrollment, supports CTS by contributing fundraising dollars to our PTO.

How do I become a sponsor? Please review the enclosed marketing package and select the advertising level that best suits your or your company's needs. Should you require assistance, please contact Stacy Kaplan and Sabrina Dolohanty at ctsptofundraising@gmail.com. They are ready and available to provide detailed information about sponsorship opportunities and upcoming events.



Golf Tournament Sponsorship Opportunities

Golf Tournament Presenting Sponsor \$7,500 (1 available)

- Golf Fundraiser presented by “Your Company/Family Name” on all promotional materials
- Feature CTS newsletter article the week of the event
- Company information in the CTS business directory
- Golf foursome - includes golf and dinner for four
- 4 ADDITIONAL dinner tickets
- 8 Mulligans
- Company/Family Name on Golf Carts
- Verbal recognition from the DJ at the event
- Company banner (supplied by you) displayed at the event
- Logo with link to website included on the Cheyenne PTO website during event registration
- Item provided by you for the Golf Tournament Swag Bag

Golf Tournament Beverage Cart Sponsor \$2,500 (1 available)

- “Your Company/Family Name” on drink tickets with beverage cart sponsor
- “Your Company/Family Name” on beverage cart
- Golf twosome - includes golf AND dinner for two
- Feature CTS newsletter article the week of the event
- Item provided by you for the Golf Tournament Swag Bag

Golf Tournament Bar Sponsor \$2,500 (1 available) (does not include tickets to golf)

- “Your Company/Family Name” on drink tickets with bar sponsor
- “Your Company/Family Name” on bar signage
- 4 tickets to dinner
- Feature CTS newsletter article the week of the event
- Item provided by you for the Golf Tournament Swag Bag

Boxed Lunch \$1,500 (1 available) (does not include tickets to golf)

- “Your Company/Family Name” on Lunch box or at turn
- Item provided by you for the Golf Tournament Swag Bag

Swag Bag Sponsor \$1,000 (1 available) (does not include tickets to golf)

- “Your Company/Family Name” printed on swag bag

Water Bottle Sponsor \$500 (2 available) (does not include tickets to golf)

- “Your Company/Family Name” logo printed on water bottle label



Golf Tournament Sponsorship Opportunities Cont.

Putting contest Sponsor \$500 (does not include tickets to golf)

- “Your Company/Family Name” logo on signage during contest
- Item provided by you for the Golf Tournament Swag Bag

Roaming heckler \$500 (2 available) (does not include tickets to golf)

- 2 laps around course to heckle or cheer on the golfers
 - You will have a microphone and speaker on the cart
 - Item provided by you for the Golf Tournament Swag Bag

Hole Sponsor \$200 (16 available) (does not include tickets to golf)

- “Your Company/Family Name” logo at tee box



CTS Dual Event Sponsorship Opportunities

Roadrunner Sponsor \$6,500

- 2 Newsletter features (1 per semester)
- Company information in the CTS business directory
- Featured logo on Membership Directory (maybe larger than others and on a printed copy if we do that)
- Front office box case logo placement throughout the year
- Logo placement for CTS Store Pop-up and fundraising events
- Dj shout out at Harvest Fest, Golf Tournament
- Golf twosome - includes golf and dinner for two
- 2 mulligans
- Admission for FOUR (4) children to Harvest Festival

Blue & Gold Sponsor \$3,500

- 1 Newsletter feature
- Company information in the CTS business directory
- Small logo placement on membership directory
- Logo placement for CTS Store Pop-up and fundraising events
- Dj shout out at Harvest and Golf Tournament
- 2 dinners for golf event (does NOT include golf)
- Admission for TWO (2) children to Harvest Festival

Community Sponsorship Opportunities

Community Sponsor \$750

- Instagram reel featuring logo and company information in caption
- Instagram story highlighting the reel
- Logo and company information placement in our CTS business directory
- Logo placement on our [PTO website](#) and [Sponsorship Page](#)